

LANE SEVEN

POPIS:

LANE SEVEN – A New Standard in Premium Fleece

Based in Los Angeles, LANE SEVEN has been a key player in the premium apparel blank market since 2014, particularly within the printing and fashion industries. Through its innovative approach, the brand has elevated the quality standards of fleece garments, **proven by its three-end fleece technology, which provides a smoother surface and superior printability.**

LANE SEVEN products combine premium aesthetics, comfort, and durability, making them an ideal choice for fashion brands, screen printers, and merchandising projects alike. The brand also places strong emphasis on responsible manufacturing and sustainable operations, with products made in ethically operated facilities while minimizing environmental impact.

In Europe, LANE SEVEN is exclusively available through UTT Europe, further strengthening the premium apparel offering for partners seeking high-quality and innovative textile solutions.
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